2027 OFDA MIDWINTER CONFERENCE

Kona, Hawaii

SEMINAR SCHEDULE

Friday, January 29 - Day of Leisure
Time TBD: Welcome Reception @ Resort

Saturday, January 30
8:30 - 12:30 AM Education
OFDA Roundtable (2 CE Hours)
Leili McMurrough (2 CE Hours)

Sunday, January 31
8:30 - 12:30 AM Education
David A. Ingram, Esq. (2 CE Hours)
Leili McMurrough (2 CE Hours)
Group Sunset Cruise

Monday, February 1 - Day of Leisure
Group Optional Excursions

Tuesday, February 2
8:30 - 12:30 AM Education
Dave Kolbe & Bob Mazzarella (1.5 CE Hours)
Leili McMurrough (2 CE Hours)
OFDA Roundtable Wrap-up (.5 CE Hours)
Time TBD: Farewell Reception @ Resort

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Meet Your Presenters

David A. Ingram, Esq.

David is a Columbus-based attorney practicing in a range of areas such as emerging businesses and non-profit and tax-exempt organizations. He draws on his experience as the previous executive director for the Ohio Board of Embalmers and Funeral Directors to serve OFDA and its membership. He enjoys the opportunity to assist funeral service entrepreneurs and family-owned businesses in navigating compliance, licensing, risk, and the unique challenges that they face each day.

Dave Kolbe, CFSP

Dave Kolbe was first drawn to the funeral service profession when he was a teenager, and has never looked back. He attended the Cincinnati College of Mortuary Science after graduating from Bowling Green State University, and became a licensed funeral director and embalmer in Ohio. In 1989, Dave left his job as a funeral home manager to join the Messenger sales team. He still feels right at home in the funeral industry, which he describes as “a caring profession measured by sincere, quality service to others.”

Bob Mazzarella

Bob Mazzarella is the owner of American Coach Sales and American Limousine Service. He is the second-generation Owner, co-founding the Coach Sales company with his father Anthony. He has been working in all aspects of the specialty and professional vehicle industry for the past 45+ years. Bob’s tireless work ethic has brought American Coach to be one of the highest volume providers of the specialty and professional vehicles in the world. He has built American Coach Sales’ reputation for customer service by caring for every customer as a friend, ensuring their needs are met before, during, and after the sale.

Leili McMurrough, J.D.

Leili McMurrough serves as President of Worsham College of Mortuary Science, one of the nation’s largest mortuary science programs. A licensed funeral director/embalmer and attorney, she co-owns McMurrough Funeral Chapel, chairs the ABFSE Committee on Accreditation, and is a Trustee of the Funeral Service Foundation. A national speaker on workforce development, licensure, and education, Leili is recognized for providing practical, field-tested tools that help funeral homes build strong, effective teams. In recognition of her leadership and innovation, she received the 2024 NFDA Inspiration Award.

OFDA